

Barry James

Barry James is a data and AI specialist who works with small and medium-sized organisations on the things that actually determine whether data and AI deliver: governance, decision-making, and the structures that stop things falling between the cracks.

He's led data teams across banking, utilities, and housing, and has built and run his own business. He knows the technical landscape, the organisational reality, and what it feels like to be the person who has to make it all work.

Barry speaks and writes on data governance and AI adoption -- and on why so many organisations are getting both wrong. He works mainly with Irish and UK businesses and is based in Ireland.

Barry is a board member of DAMA Ireland, the professional association for data management practitioners. He holds a BSc in Business and IT and a Postgraduate Diploma in Statistics from Trinity College Dublin, and an Advanced Diploma in Data Protection Law from King's Inns.

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